



PHILIPS

Image Guided Therapy

Training and education

IGT Devices Philips ELIITE Academy

**2019 Cardiovascular
US medical education**



Table of contents

Philips ELIITE Academy	4
-------------------------------	----------

Registration	4
---------------------	----------

Cardiovascular education courses H1	5
--	----------

US physician education programs	6
--	----------

- On-demand proctorships
 - Reverse proctorships
 - Observational courses
 - Optimizing PCI in complex procedures
 - Advanced coronary physiology and imaging co-registration
 - Regional roundtable discussions
-

Physicians in training	10
-------------------------------	-----------

- Philips ELIITE Academy
-

Nurse, technician and staff education	13
--	-----------

- Staff foundations course
- SyncVision advanced user staff course
- Continuing Education Programs (CEU)

Philips ELIITE Academy

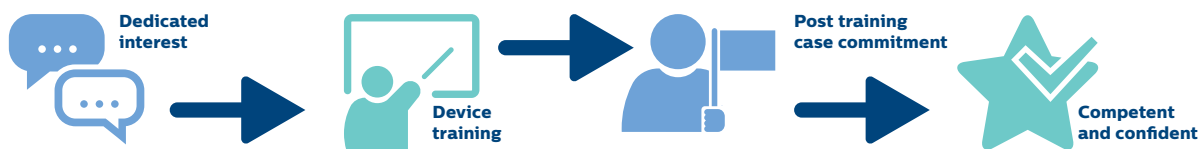
Establishing Leaders in Intravascular Imaging and Therapy Excellence

The Philips ELIITE Academy mission is to support customers through the clinical pathway taking their interest in Philips Image Guided Therapy Devices and translating it to applicable skills in the clinical setting.

Philips ELIITE Academy delivers strategically valuable educational programs that meet the evolving needs of our customers.

The proven clinical pathway builds competence and confidence with the Philips IGT Device portfolio. Customers interested in entering specific pathways will experience a superior training led by leaders in the cardiovascular space, Philips educational representative, and the field sales team. From basic to advanced educational opportunities, we guide customers to clinical independence through a variety of learning forums that best meet their unique training needs.

<http://www.philipseliiteacademy.com>



Registration

To initiate your clinical pathway or register for one of our cardiovascular US medical educational programs, please contact your local Philips representative.

Contacts

Medical education	David Reichel	david.reichel@philips.com
Medical education	Erika Lombardi	erika.lombardi@philips.com
Fellows programs	Susan Emanuele	susan.emanuele@philips.com
Registration and logistics	Mimi Broussard	mimi.broussard@philips.com

Websites

Philips ELIITE Learning (employee portal)	www.philipseliitelearning.com
Philips ELIITE Academy (customer portal)	www.philipseliiteacademy.com
Roundtable Speakers Program	www.physiologymeetings.com

Cardiovascular education courses H1

Date	Title	Director	Location
January 28-29	Staff foundations course	CV education team	San Diego, CA
January 31	Observational course	Dr. Jasvinder Singh	Barnes Jewish Hospital, St. Louis, MO
February 11	Observational course: CV and PV cases	Dr. Jay Mathews	Manatee Memorial Hospital, Bradenton, FL
March 11	Observational course	Dr. Sean Janzer, Dr. Jon George	Einstein Hospital, Philadelphia, PA
March 18	SyncVision staff course	CV education team	Philips IGT Training Center, Highland Heights, OH
March 25-26	Advanced coronary physiology and imaging co-registration	Dr. Justin Davies	London, UK
April 24	Observational course: CV and PV cases	Dr. James Park	Texas Health Presbyterian Hospital, Dallas, TX
May 6	SyncVision staff course	CV education team	Philips IGT Training Center, Highland Heights, OH
May 14	Observational course	Dr. Kevin Croce	Brigham & Women's Hospital, Boston, MA
June 10-11	Advanced coronary physiology and imaging co-registration	Dr. Justin Davies	London, UK
June 20-21	Staff foundations course	CV education team	Charlotte, NC
June 28-29	Optimizing PCI in complex procedures	Dr. Allen Jeremias, Dr. Ajay Kirtane	New York, NY



US physician education programs

On-demand proctorships

Intended audience

Interventional cardiologists who want to take their technique to the next level in the diagnosis, treatment and optimization of CAD treatment.

Format

Proctorships will be a full day in the lab and will include direct case observations and peer-to-peer training. Proctorships will be scheduled “on-demand” to accommodate the schedules of both attendees and proctor. Course is limited to two attendees per program unless otherwise specified.

Course objectives

- Identify practical strategies and workflow for using Philips IVUS, physiology, SyncVision and/or ELCA laser via observation of live cases
- Reinforce technology basics with in-person experiential training

Registration

On-demand proctorships can be arranged with one of our National Training and Education Centers with 4-6 weeks advance notice. Work with your Philips sales representative to submit a request through Philips ELIITE Academy at: www.philipseliteacademy.com.

Reverse Proctorships

Intended audience

Interventional cardiologists who want to take their technique to the next level in the diagnosis, treatment and optimization of CAD treatment.

Format

A physician proctor will visit your facility to observe a full day of cases and to provide coaching for physicians and staff on technique and workflow associated with ELCA laser, imaging and physiology. Reverse proctorships will be scheduled “on-demand” to accommodate the schedules of both proctor and the hosting hospital.

Course objectives

Identify practical strategies and workflow for using Philips IVUS, physiology, SyncVision and/or ELCA laser via observation of live cases. Reinforce technology basics with in-person experiential training

Registration

Please discuss your interest in setting up a Reverse Proctorship with your local Philips IGT Device sales representative and they will register you through our Philips ELIITE Learning portal.

Observational courses

Intended audience

Interventional cardiologists who are interested in learning more about the role of Philips' IVUS, physiology, SyncVision or ELCA laser atherectomy in the diagnosis, treatment and optimization of CAD treatment.

Format

These small group, in-hospital courses with a didactic dinner the night before followed by a one-day in lab case observations featuring peer-to-peer training with physician experts. Observational courses are scheduled periodically and depending on the site, courses can accommodate 3-5 physician attendees.

Course objectives

- Identify practical strategies and workflow for using IVUS, physiology, SyncVision and/or ELCA laser via observation of live cases
- Reinforce technology basics with in-person experiential training

Registration

Please discuss your interest in attending with your local Philips IGT Device sales representative and they will register you through our Philips ELIITE Learning portal.

US physician education programs

Optimizing PCI in complex procedures

Intended audience

Interventional cardiologists who are already using Philips' IVUS, physiology, SyncVision or ELCA laser atherectomy, but who wish to go deeper and learn more about their use in complex disease.

Format

This deep dive course on coronary imaging, physiology and techniques of complex PCI is hosted by St. Francis Hospital. Over 1.5 days, attendees will participate in lectures, case examples, live case transmissions and audience hands-on experiences led by the course directors, Dr. Allen Jeremias and Dr. Ajay Kirtane, along with an international expert faculty. Each course can accommodate 40 physician attendees.

Course objectives

- Identify strategies for dealing with complex coronary anatomy and disease
- Explore clinical best practices for using coronary physiology and imaging
- Gain confidence with advanced laser and imaging technologies through hands-on simulation

Registration

Please discuss your interest in attending with your local Philips IGT Devices sales representative and they will register you through our Philips ELIITE Learning portal.

Advanced coronary physiology and imaging co-registration

Intended audience

Interventional cardiologists who are familiar with imaging and physiology basics, but wish to learn more about co-registration.

Format

This course is directed by Dr. Justin Davies, Imperial College of London. Experience a deep dive into coronary physiology and imaging in the context of co-registration. This course integrates live cases, hands-on sessions and interactive lecture with an expert faculty of global KTLs. Each course can accommodate 20 US physician attendees.

Course objectives

- Explore the range of tools available in the cath lab available for imaging and physiological measurement
- Recognize the broad base of clinical evidence for imaging and physiological assessment
- Review examples of state-of-the-art co-registration

Registration

Please discuss your interest in attending with your local Philips IGT Devices sales representative and they will register you through our Philips ELIITE Learning portal.



Regional roundtable discussions

Intended audience

Interventional cardiologists, cardiologists, cath lab directors and administrators.

Format

This two-hour program is led by a regional physician speaker for the Future of Physiology or Simplifying Complex PCI. Over dinner, attendees have the opportunity to discuss, debate and digest new clinical data and explore interventional techniques

Registration

Regional roundtable programs are scheduled on demand. Register at: www.physiologymeetings.com.

Physicians in training

Philips ELIITE fellows education

Philips ELIITE fellows education offers a variety of training and educational programs designed to help fellows succeed in providing the best patient care. We strive to provide a collaborative learning environment where fellows can interact with faculty, peers, and key thought leaders to share and gain knowledge for optimal treatment of patients and develop a strong understanding of how technology can be utilized to help their patients once in practice.

Facilitated by a world-class physician faculty, fellows will receive a didactic overview of treatment strategies respective to the peripheral or coronary scenarios – including extensive case review and an update of the latest technology and image guided therapy. Our focused programs will provide the clinical and technical fundamentals respective to the treatment of CAD, PAD, CLI and CTO.

Format

Teaching methodologies include national conference workshop support, regional didactic lectures, case review and panel discussions, hands-on simulator training (IVUS, iFR, atherectomy), and focused courses at observational training centers across the country.

Intended audience

Fellows in interventional cardiology that are interested in learning more about Intravascular ultrasound, atherectomy and anatomy/physiology in cardiovascular procedures

Registration

Consult with your local Philips representative to take the next step in advancing your training during your fellowship.







Nurse, technician and staff education

Staff foundations course

Intended audience

Cath lab staff members - RNs, RCIS, RT, EMT or CRT directly involved with PCI and coronary angiographic procedures from labs with the ability to utilize Philips technology.

Format

This two-day didactic lecture is supplemented with hands-on review. CEU's are awarded after successful course completion. Each course can accommodate up to 20 attendees.

Course objectives

- Recognize how physiology, IVUS and ELCA laser atherectomy use benefit patients during PCI and that angiography alone is not always discriminating enough
- Practice hands-on system workflow and analysis techniques
- Develop confidence and competence in utilizing imaging, physiology and laser atherectomy in a variety of cases

Registration

Please discuss your interest in attending with your local Philips IGT Devices sales representative and they will register you through our Philips ELIITE Learning portal.

Nurse, technician and staff education

SyncVision advanced user staff course

Intended audience

Cath lab staff members - RNs, RCIS, RT, EMT or CRT directly involved with PCI and Cath lab staff members whose institution has recently acquired a Philips SyncVision system, and who are looking to become super-users of the system.

Format

This one-day course is a deep dive into SyncVision with hands-on and didactic sessions focusing on workflow, live case observation and best practices. Each course can accommodate up to 20 attendees.

Course objectives

- Become confident running the SyncVision system for IVUS and iFR Co-registration
- Recognize the value of Angio+ enhancements in every PCI procedure
- Practice hands-on system workflow and analysis techniques

Registration

Please discuss your interest in attending with your local Philips IGT Devices sales representative and they will register you through our Philips ELIITE Learning portal.

Continuing education programs (CEU) delivered locally

Intended audience

Cath lab staff members - RNs, RCIS, RT, EMT or CRT directly involved with PCI and coronary angiography.

Format

Philips partners with the American Society of Radiologic Technologists (ASRT) and American Registry of Radiologic Technologists (ARRT) to offer continuing education credits for participation in courses relevant to interventional cardiology. Proctored on-site by Philips personnel, these one-hour programs are available on a variety of topics.

Topics include:

IVUS, physiology, Excimer laser system, AngioSculpt and SyncVision

Registration

- Courses are scheduled on-demand with local sales representative
- All CEU courses and materials are available on Philips ELIITE Learning > Resource library > Cardiology CIAB folder





© 2019 Koninklijke Philips N.V. All rights reserved. Some or all products manufactured by Spectranetics, a Philips company. Approved for external distribution. D043192-02 012019

Philips
3721 Valley Centre Drive, Suite 500
San Diego, CA 92130 USA
www.philips.com/IGTDevices